

Note for Rush, Sonya

From: Davis, Nancy
Date: Wed, Dec 22, 1993 7:15 PM
Subject: Cambridge Update - May
To: Plaia, Gina; Rush, Sonya

Well - we're through March - on to May '94.

Cambridge Buy 1 carton Get a 1/2 carton FREE.
30 ctn. display - Kit Code # 06001
60 ctn. display - Kit Code # 06002
50¢/ctn. payment code - 060C
25¢/ctn. CO-OP ad code - 060D
Distributor assembly code - 820

Retail start date: 5/2/94
Beginning order date: 2/14/94 (PM Express)
Final order date: 5/13/94 (PM Express)
Last in-field date: 5/27/94
Product order dates: TBD from fulfillment form

Currently, the sell card development is in process.

- VPRS approvals have been sent out
- will send out allocation information once it is confirmed by brand packing by Region and / or Section.
- Nancy Washer sent dimensions over E-Mail today
- Fact Sheet to be completed the week of 1/3/94

Call Dawn Connolly should you need me for anything urgent (X2391).
Happy Holidays to all.
Nancy

2042816594